Real income. Less financial stress. Better plan outcomes.

GigMatch is the financial wellness program built on real income, not advice — helping plan participants find side income that fits their life and interests.

THE PROBLEM

Financial stress is the most expensive thing your employees bring to work.

It costs your plans in hardship withdrawals and loans, and your business in absenteeism, presenteeism, and turnover. But spending less isn't a realistic lever for most people. Increasing income is.

THE SOLUTION

GigMatch helps participants earn more in their spare time.

The app matches each participant to opportunities based on what they own (an RV, a guest room, extra tools, party supplies), what they enjoy, and what they're good at.

01

Personalizes income, not advice.

Most financial wellness tools give advice. GigMatch delivers actual income opportunities, personalized to each participant. 400+ gig types, 500+ vetted platforms.

02

Reduces financial stress at the source.

When participants have a realistic path to extra income, financial stress drops, and so do hardship withdrawals and plan loans. Plan health improves alongside employee wellbeing.

03

Works alongside what you already offer.

GigMatch is a low-cost complement to your existing financial wellness program, not a replacement. Lightweight implementation, recordkeeper-agnostic, no fiduciary entanglement.

HOW IT WORKS FOR PARTICIPANTS

Three steps to personalized side income.

Step 01

Set up profile.

Answer a few questions about life and goals. Takes about five minutes.

Step 02

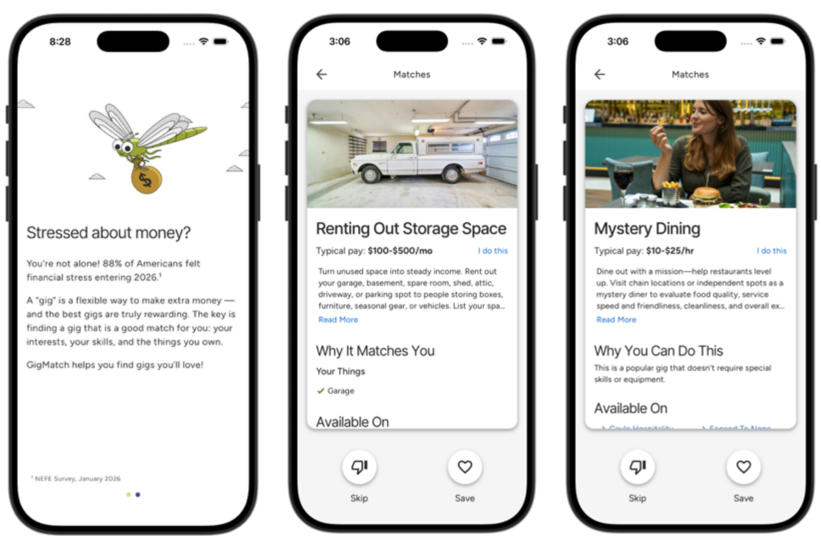
Get matched.

GigMatch searches the gig economy and ranks the best gigs for each participant's profile and goals.

Step 03

Explore opportunities.

Each match links to vetted platforms where the participant can start a rewarding new side income.



WHAT YOU'LL SEE

Outcomes that show up where your committee looks.

Fewer hardship withdrawals and plan loans.

Higher plan participation, supporting nondiscrimination testing outcomes.

More employee contributions, strengthening account balances and retirement readiness.

More productivity from less financially stressed employees.

QUESTIONS YOU MIGHT HAVE

Common questions from advisors and benefits committees.

Are we encouraging employees to find other jobs?

The opposite. GigMatch matches participants to supplemental income that works around their primary employment, not in place of it. The product is built for participants who want their job, and want a little more on the side.

What does GigMatch see, and what do we see?

GigMatch collects only what's needed to personalize gig matching. Employers and advisors see aggregate program metrics. Any individual-level reporting, such as for incentive programs, requires participant consent. Data is encrypted in transit and at rest. For full details, see our privacy policy.

What kinds of gigs are we talking about?

GigMatch includes the obvious ones (ridesharing, deliveries, home rentals) but also surfaces hundreds of overlooked gigs: retail auditing, mystery dining, helping seniors, travel house sitting, dog walking, paid product testing, boat or equipment rentals. The matching is personalized to the individual so they find gigs they'll *enjoy*.

Two ways to take the next step.

OPTION A

Talk to your advisor.

Your retirement plan advisor can walk you through how GigMatch fits your plan's financial wellness offering and what implementation looks like. They can also coordinate a joint conversation with GigMatch.

OPTION B

Talk to GigMatch directly.

Schedule a 15-minute call:

George Fraser
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GigMatch was founded by Tom Kmak (CEO) and George Fraser (CRO), both career retirement industry professionals.